Maxxink printing

Spec Sheet

File Format:
• Any native document with supporting fonts/files (indesign, illustrator, photoshop, etc...), or high-rez PDF, TIF, PSD, etc...
• If saving to PDF please make sure you save as a high-rez pdf ("Press Quality" or better)
    • Make sure document raster/effects settings (high-rez 300 dpi) Applies to effects used in illustrator/indesign
    • Downsampling: "none"
    • Compression: "zip"

Additional Specs:
• Specify PMS colors if possible
• Convert text to curves/outlines (to avoid font conflicts)
• Include all supporting files (images, art, fonts)
• If you use effects in illustrator, indesign, etc., set the raster settings for the document at 300dpi, transparent, and do not "preserve spot colors" (this does funky things when exported as a PDF)

For Billboards:
1. Create all layouts at 300 dpi, scale: 1" = 1'
2. Include pantone coated colors, for spot colors.
3. Include all fonts: postscripts, Suitcase, True Type, etc....
4. Make sure to include ALL images used in the layout.

Sizing Examples:
If your billboard is 14'x48', Create it 14"x48" at 300 dpi.
If you billboard is 6'x12', Create it 6"x12" at 300 dpi.

For High Resolution Printing:
1. Create all layouts full size at a minimum of 100dpi
2. Include pantone coated colors, for spot colors.
3. Include all fonts; postscripts, Suitcase, True Type, etc....
4. Make sure to include ALL images used in the layout.

Sizing Examples:
If your ad is 72"x48", Create it 72"x48" at 100dpi
If your ad is 30"x144", Create it 30"x144" at 100dpi

File Delivery:
    • If you can send large files via email, we can receive file sizes up to 100mb.
        Send email to: info@Maxxink.net

    • If you are familiar/comfortable with FTP you can upload it to our FTP server:

FTP Host:	**maxxink.net**
User:	**maxxupload**
Password:	**Maxxink275** (case sensitive)

If you are sending your file via FTP, please send us an email noting the filename once upload is complete.

Tip: If you're having trouble connecting, make sure **MODE** is **PASSIVE** and **PORT#** is **21**

    • If you are not comfortable with FTP you could use an online service (a few listed below)
        Send link to: info@Maxxink.net

We Transfer	wetransfer.com	(free, no sign-up, send files up to 2gb, flash based)
Mail Big File	free.mailbigfile.com	(free, no sign-up, send files up to 300mb)
You Send It	yousendit.com	(free, sign-up, send files up to 35mb)

If you have questions about sending artwork, just give us a call.

275 Cumberland Pkwy Plaza #310 • Mechanicsburg, PA 17055
TOLL FREE: 1-855-**Maxx**ink • FAX: 1-855-629-9465 • info@**Maxx**ink.net

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